



Suzanne Ricard-Greenway

KEYNOTE SPEAKER | MASTER FACILITATOR
LEADERSHIP CONSULTANT | EXECUTIVE COACH

Signature Keynote

FROM COMPLIANCE TO COMMITMENT: Why Trust is a Game-Changer for Employees

People don't quit their jobs; they quit their bosses. (Numbers don't lie. According to a recent Gallup survey, one in two employees have left a job to get away from a manager). For most leaders, a top priority is delivering results—meeting their own targets and getting their people to meet theirs. And while the instinct is to set aggressive benchmarks and train direct reports on how to achieve them, too many leaders default to putting process over people. As a result, employees feel unappreciated, devalued, frustrated. And when they don't move up (and sometimes even when they do) they often move out.

Fusing her deep knowledge of human behavior with her unparalleled ability to guide leaders to adopt a "coach-approach" with their people, Suzanne will show your audience that their key to sustainable success is standing right in front of them. It's their people.

THROUGH THIS TRANSFORMATIONAL PRESENTATION, ATTENDEES WILL:

- Discover how to build trust and spark team innovation.
- Access their inner compass to make creative, insightful decisions.
- Understand the dangers of "the default highway."
- Uncover actionable coaching tools to heighten their everyday leadership performance.

"SUZANNE SEES THE EXTRAORDINARY IN EACH AND EVERY ONE OF US - AND SHE INSPIRES LEADERS TO ACCESS IT."

JUJU HOOK
Founder and Producer, The PrimeTime Essence Experience

SUZANNE'S KEYNOTES CAN INCLUDE:

- Audience Q&A
- Half-day and full-day workshops
- Ongoing executive, management, team, or stakeholder coaching and training



To book Suzanne as a speaker for your organization, conference or association contact
Suzanne@SRGreenway.com or call +1 (778) 242-5520

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"Suzanne's warmth, grace and deep expertise at the intersections of leadership development, building trust and emotional intelligence made her a hit with my audience. It's rare to find a leadership speaker who can artfully dance between telling relevant stories and making bold recommendations, but this is Suzanne's genius. She inspired my audience to see their leadership strengths as well as their areas of growth with truth and self-compassion, and I recommend her highly."

Alexia Vernon
Founder and Producer, The Spotlight Master Treat

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Suzanne beautifully integrates power, wisdom, practicality and kindness into her talk. I had numerous insights as I listened to her nuanced grasp of how leaders think and what teams need. Suzanne is a gifted speaker and her unique perspective on leadership will surely transform the landscape within many organizations.

Dr Lynyetta G. Willis

Psychologist, Family Empowerment Coach and Author

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Suzanne spoke to a number of CEO forums with Mackay CEO Forums and provided strategic and practical insight on how to improve team dynamics. She gave a fresh twist to the topic by combining her expertise in personality theory, brain science, and human performance. From the moment she said her opening lines she engaged participants, and she adapted her session to meet participants' real-world business challenges.

Natalie Michael

CEO Forums Chair, MacKay CEO Forums

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Suzanne is a highly engaging speaker and facilitator. Her unique expertise is reflected in her keen understanding of emotional intelligence, research-supported recommendations, and ability to bring authenticity into how she engages her audience. She builds trust quickly, and it was amazing to see how participants opened up as a result of her presentation.

Ceyda Gultan, MA, CPHR

ICF Vancouver Chapter Past President, CPHR British Columbia & Yukon Coaching Roundtable Chair



About Suzanne

Suzanne's thirty years of experience in the psychology of human behavior and the neuroscience of leadership—as well as her science-based-systems approach to coaching and talent development—have made her a go-to speaker for Fortune 500 organizations, executive groups, start-ups, professional associations, nonprofits and educational institutions.

Capitalizing on her experience with high-performing leaders and their teams, Suzanne captivates and challenges audiences as she reveals the critical keys to leadership: building trust, enhancing communication, and navigating conflict. As both keynote speaker and master facilitator, Suzanne incites and emboldens leaders to create and foster environments where all team members are inspired, encouraged, and provided the freedom and skills to operate at full potential toward a common goal.



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